

contact: (619) 948-1109
email: restevezdesign@yahoo.com

graphic designer

OBJECTIVE

To secure a graphic designer position in a progressive and secure company.

SKILLS

- Excellent in print and web design, creating and maintaining brand identity, collateral, website development and online presence. Also skilled in designing signage, various promotional items and exhibit displays. Extensive experience in marketing and photography.
- Artistic on both Macintosh and PC computer platforms utilizing the latest Adobe Creative Suite including but not limited to Adobe InDesign, Illustrator, Photoshop and Lightroom. Also proficient with Flash, Acrobat, QuarkXpress, Dreamweaver, Corel Painter, Word, Excel, and PowerPoint.
- Innovative and effective in a fast-paced work environment. Cool under pressure and quick in problem solving. Open to new ideas and direction while keeping the goal of the project in focus.
- Able to complete projects individually as well as excel in a team setting.
- Efficient and cost conscious when working with outside vendors and consultants.
- Upbeat and really fun to work with.

EXPERIENCE

Graphic Designer II

(01/2014 – 08/2015) Tandem Diabetes Care

Responsible for ad creation, package design, logo creation, and company collateral. Also responsible for the creation and update of graphic files and extensive graphic design asset libraries. Created the company's photo studio; purchasing and assembling all photographic equipment to be used for all company photo sessions. Photographed outdoor and in-studio projects that would be used in collateral, video, and web presentations. Directed several video projects showcasing customer support and product detail. Worked closely with web team and supplied necessary graphics for advertising, social posts, and updates. Responsible for supplying several departments with graphics for their specific needs. Supplied graphics for sales meetings, trade shows, and special events. Coordinated with printers on final print pieces including color proofing and signoff.

Graphic Designer II

(08/2008 – 12/2013) San Diego County Credit Union

Redesigned the SDCCU brand and launched a whole new look for the credit union. Created and implemented new logos and collateral material across a variety of media including brochures, building banners, billboards and website advertising. Produced new advertising campaigns for print and web materials for all products. Introduced new programs for the marketing department to streamline work flow. Worked closely with different departments to promote special products and events. Negotiated with vendors to get cost effective pricing.

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Graphic Designer / Web Designer

(09/2004 – 08/2008) EMD Merck, Global Marketing and Communications

Responsible for layout and design, color proofing and printing of company material. Presented strategies for corporate identity and advertising. Produced collateral, signage, promotional items, and exhibit displays. Worked closely with product managers to create and update the annual catalogs, internet homepage, advertisements, announcements, and maintain product website. Also responsible for product photography, packaging and product placement. Coordinated with service bureaus and printers. Worked remotely with the marketing and design team based in Madison, Wisconsin.

Graphic Designer

(09/2003 – 09/2004) Professional's Choice

Developed corporate branding for new products including logos, sales sheets, and packaging. Responsible for concept, layout, presentation, and press check of outgoing and internal print material. Created advertisements, exhibit displays, brochures, flyers, direct-mail pieces, presentations, and catalogs. Produced studio-quality photography for products. Worked closely with marketing manager and kept inventory of department supplies.

Graphic Designer

(12/2000 – 09/2003) Starr Seigle Advertising – Young and Rubicam

Responsible for layout, design and output of print, television, and internet advertising. Directed photography and created storyboards for television commercials. Coordinated with clients, creative directors and account executives through concept and design process. Managed a team of designers, photographers and printers. Assisted in building client base for the company. Developed working relationship with overseas printers and other agencies.

EDUCATION

- Bachelor of Arts degree in Graphic Design, San Diego State University
- Completed courses in Adobe Creative Suites (InDesign, Illustrator, Photoshop, Lightroom, ImageReady, Acrobat, and Bridge)
- Completed courses in Flash: Intermediate Design

SALARY

Negotiable

REFERENCES AVAILABLE

ONLINE PORTFOLIO

www.ronestevez.com